Insider Scoop: Odette Relief Impact Report

You were first to give food and relief

January 27, 2022

THANK YOU



173 champions - people and organizations funded and contributed goods



Fraternal Order of Eagles Manila



Angela Leanev



Yana Gilbuena and Sharath Babu



Villacorta

Carla & Poly Perfection of Man **Foundation**

Shaina **Tantuico**

Iza Calzado & **Ben Wintle**

Blogsmith Megan Tiu & Miguel Clemente INC

Maite **Dickinson**

Neil **Jeffrey Foster &** Stern **Bashirrad**













THANK YOU



125 municipal partners, community leaders and volunteers - accounted for, secured and distributed goods fairly and orderly

La Libertad

Mayor Emmanuel L. Iway

Markim Cu

Romar Ermac

Lawrence Limkaichong, III

Kapitan Wilson, Kapital Nemesia, Kapitan Nesalyn, Kapitan Glory, Kapitan Gani, & Kapitan Tessie

Village Council & Feed Back Team in Cangabo, Elecia, Kansumandig, San Jose, South Poblacion & Talayong

Vallehermoso

Mayor Marianne S. Gustilo

Kapitan Celso & Kapitan Aloma

Village Council & Feed Back Team in Poblacion & Puan

THANK YOU



To all who helped in the operations and got sh*t done

ARK Team, Fellows, & Volunteers

Ayesha Vera-Yu **Adrian Bonifacio Feebee Garcia** Jiza Jimenez **Ode Soliven** Marilou Demo

Yang Obrero Kim Lasala Iris Alonso **Anne Ongga**

Pol Española Helen Yu

Dianne Villaflor **Third Morano Annika Uy**

ARK Board Members

Office of the Cabinet Secretary

CabSec Karlo Nograles Genelyn Gabriel **Atty. Mary Kristine Joy Paras**

Pilipinas Kontra Gutom

Margot Torres Ken Lingan

ABS-CBN Foundation

Roberta Feliciano Earl Bacabac

East West Seeds

Mary Ann Sayoc Ma. Belen Enriquez

Asia Brewery

Michael Tan Charles Garcia

Lee Plaza LNK Hardware D&E Supermarket You provided emergency food and supplies to partners in Negros Oriental in under a week

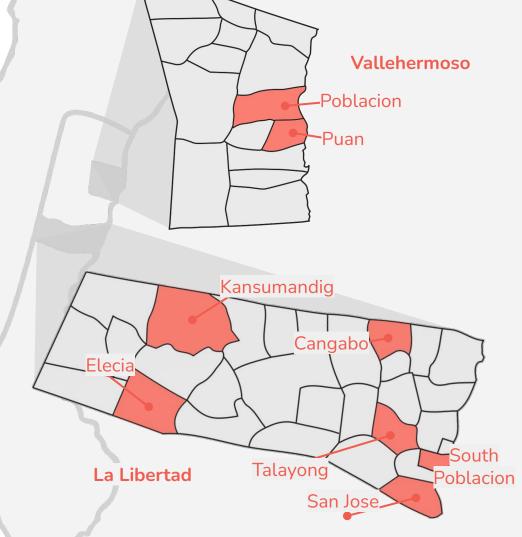
Super typhoon Odette made landfall in La Libertad on Dec 17, 2021

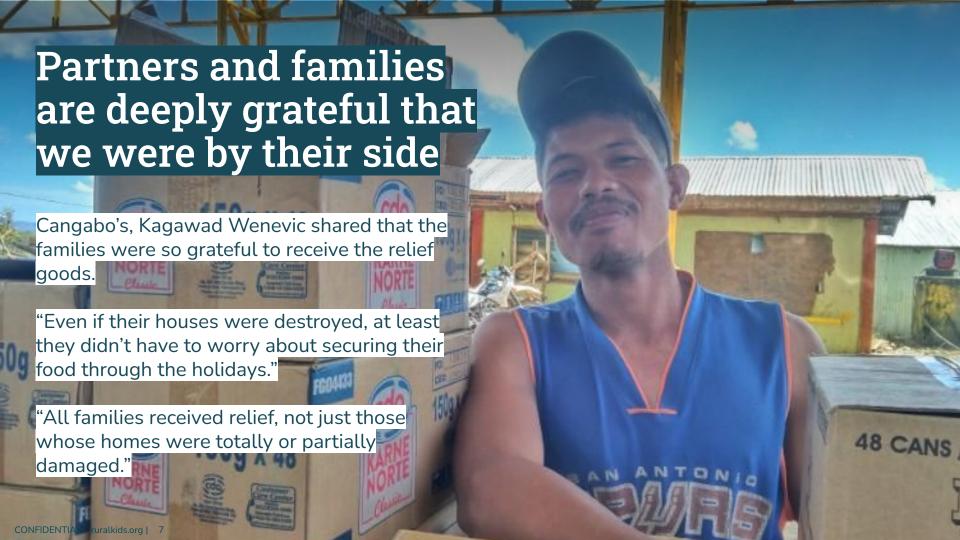




You secured 4,634 families and 16,539 individuals in 8 communities

	# Families	# Lives
Total	4,634	16,539
La Libertad (6)	2,497	9,299
Vallehermoso (2)	2,137	7,240





You covered 5 days worth of food, and provided essentials to rebuild homes and replant backyards at \$8.50 or P424/family

Food

Rice	3 kilos	P 118
Canned Goods	10 cans	P 188
Lighter (Cooking)	1 pc	P8

Hygiene

Soap / Shampoo	P 14
Detergent	P 15
Alcohol	P 12

Rebuild

Nails	P 34
Seeds	P 35

Tatal	P 424 /
Total	\$8.50





Other partners came through. Office of CabSec, ABS-CBN, East West Seeds donated goods that were critical.

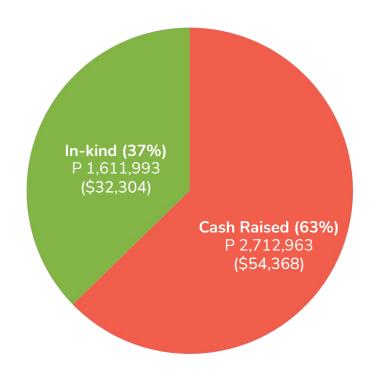
The 1st drop of government funds is earmarked towards GI sheets, while the communities were still food insecure.

Office of CabSec Nograles secured a slot on a private vessel, Philippine Span Asia Carrier Corp., to get goods to Negros Oriental





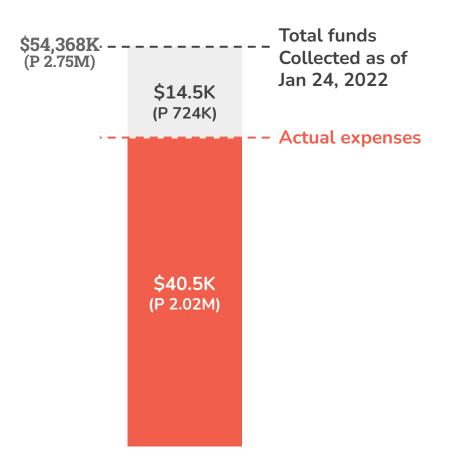
Together, with individuals, corporations, foundations in the US and Philippines and the national government, we gathered **\$87,354** (P 4,358,965) in relief resources





Your impact is not done.

Of funds raised, \$ 14,525 (P 724,798) remains to be allocated for rebuilding and long term food security.





Relief Operation Story



It took 3 days from Odette landfall to finally get ahold of partners in La Libertad to learn about the destruction

Partners were in shock.

Cangabo's Kap Wilson was not his jolly self. He was reserved. "isang tanong, isang sagot."

We reached him through his daughter-in-law, Rhea, who had a charged phone.



Kap Wilson



grabe yung damage

The damage is overwhelming.

We had landslides, flooding and our homes and farms are destroyed.

Downed trees and telco lines were on the roads. Only motorcycles can pass.

Families who lost roofs are in evacuation centers or staying with their relatives.



Goal: Get food and relief to 100% of families before Christmas in 3 days







Coordinated with Mayor Iway for transport and secured supplies from Dumaguete, 3 hours away

Mayor Iway secured support from his cousin, Lawrence Limkaichong III, who lent a 10 wheeler to transport supplies for free



Supplies were running out. ARK sourced from 4 places at wholesale rates:

Lee Plaza rice, canned goods, alcohol, lighters

D&E Grocery - detergent, soap, canned goods

LKC Hardware - nails

3GS Trading - seeds

Dependent on partners in Manila for water, more food and hygiene supplies

Prepared for swift, fair & secure distribution with village leaders and booth-style distribution

- 1. Feed Back teams coordinated
- 2. Village leaders split into 2 teams:
 - a. **Dumaguete-bound**: account and secure supplies
 - b. In the village: prep distribute site
- 3. Introduced **booth-style distribution**Eliminated repacking, single use plastic, reducing time, talent and funds use
- 4. Village kagawads and tanods slept with, secured supplies overnight















ARK

The need in Cangabo was so urgent, leaders distributed as soon as the goods arrived and into the night



Families brought sacks and waited in the early afternoon

Village leaders set up booths and generators

Kap. Wilson served rice porridge to families standing by

When goods arrived, village leaders unloaded right away, organized the goods, made sure everyone had masks and washed their hands, and signed their claim stubs

It took them 6 hours, securing 420 families by 1am.

Vallehermoso had no signal. It took a week until we reached them and learned about the weight that village leaders are holding

From Poblacion's Kap Celso, we learned:

All the families and other barangay leaders were coming to him for help.

He would go to the barangay early in the morning and come back home late at night.

He was deeply grateful that we are standing by his side and his village.



Kap Celso



Pagkatapos ng Typhoon Odette ang unang nakapagbigay ng relief goods ay ang ARK... Sa national and local government wala pa pong binibigyan.

After Typhoon Odette, the first to give relief goods was ARK... The national and local government haven't given anything yet.



Goal: Don't leave anyone behind and secure Vallehermoso before the new year or in 4 days







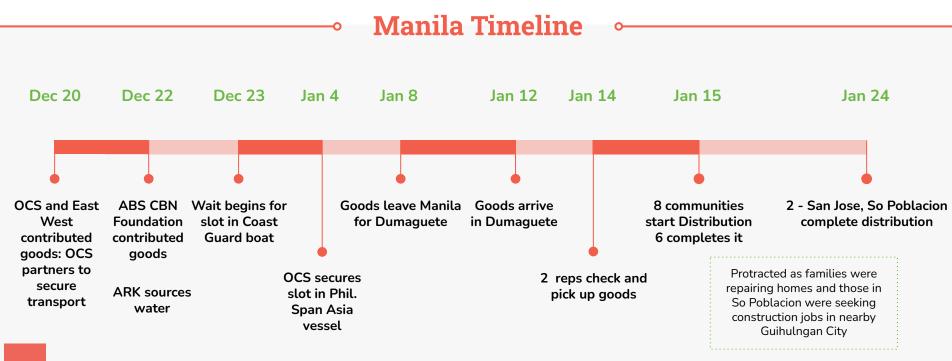
Inspired, Kap Celso contributed his own money and raised funds from friends abroad to provide extra support to habal habal drivers and those who lost roofs

Kap. Celso:

Used remaining P 97K (\$1,943) of calamity fund and raised P 60K from friends to purchase rice and canned goods for 250 families of public transport drivers whose tricycles are damaged

Spent over P 10,000 (\$200) from his own pocket to buy GI sheets so families can repair homes

2nd wave of donations from Manila provided additional food, soap and seeds and were distributed on Jan 15th, 3 days after arrival in Dumaguete

















Learning from last time, San Jose was able to hold a smooth 2nd round of distribution .



- 1st round: challenge keeping families organized as they came to pick up their goods
- 2nd round: San Jose prepared in advance

Both village team and families were very familiar with procedures.

According to Sec. Girly: "Smooth ang distribution, parang nagtitinda lang."



Audit and Look Back



In 2 tranches of relief, procured and donated items were accounted for and complete upon receipt



Audit process is clear and simple

Community reps manually counted goods

ARK confirmed completeness and accuracy of reports and receipts

In case of discrepancy, ARK solved with community same day

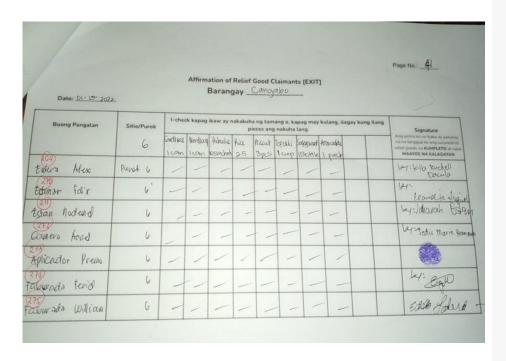
Discrepancy or loss is diminimous

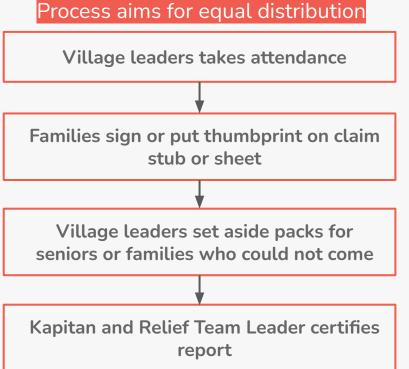
Upon receipt, 1 box more from OCS, 2 boxes less from ABS

Upon division, 2 packs of arroz caldo, 3 packs of biscuits got lost



During distribution, leaders ensure that every family in their village gets their relief pack







Immediately after distribution, ARK and Local Relief Team audits records for accounting and improvement



Validation of relief recipients (on-going)

ARK hired 2 relief leaders in La Libertad to audit the 6 brgy results; ARK audited Vallehermoso directly

ARK and local team check number of families listed, presence of signatures/thumbprints, possible repetitions

Audit observations are shared with the community for their response/correction



the challenges of relief operations



Lack of electricity, mobile and internet signal



Insufficient local supplies (paracetamol, water, nails etc.



Absence of transportation to bring goods from Manila



Trauma and fatigue of leaders from sheer devastation and need





Lack of electricity, mobile and internet signal



Insufficient local supplies (paracetamol, water, nails etc.



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Trauma and fatigue of leaders from sheer devastation and need

Solution:

- Relentless follow up on various platforms
- Villages with signal relayed info to those with none
- Mayor provided kerosene for generators



Lack of electricity, mobile and internet signal



Insufficient local supplies (paracetamol, water, nails etc.



Absence of transportation to bring goods from Manila



Trauma and fatigue of leaders from sheer devastation and need

Solution:

- Budget re-allocated to purchase more quantities of what is available and needed (eg. from 8 to 10 canned goods per family)
- Water was sourced from Manila and then returned when it was no longer needed
- Generators were used in water pumping stations to make water available
- Families boiled spring water for consumption





Lack of electricity, mobile and internet signal



Insufficient local supplies (paracetamol, water, nails etc.



Absence of transportation to bring goods from Manila



Trauma and fatigue of leaders from sheer devastation and need

Solution:

CabSec's office secured goods in a private boat





Lack of electricity, mobile and internet signal



Insufficient local supplies (paracetamol, water, nails etc.



Absence of transportation to bring goods from Manila



Trauma and fatigue of leaders from sheer devastation and need

Solution:

- Check-in with mayors and village leaders
- Consultation on needs and priorities
- Balancing communication with text and calls
- Bayanihan within and beyond the barangay



Current Status





La Libertad and Vallehermoso are facing P 428.7M (\$8.6M) worth of damage with La Libertad taking the brunt of it

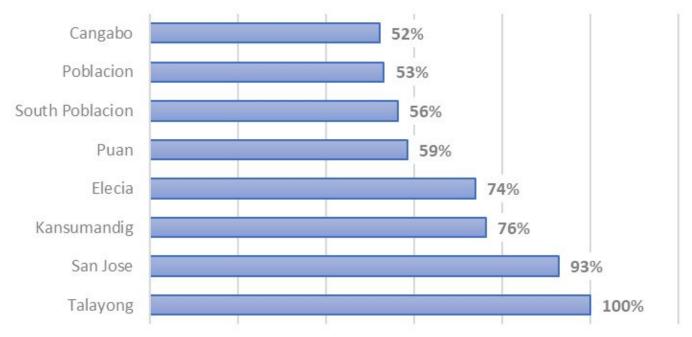


Most of the loss is in agriculture, 78% in La Libertad and 66% in Vallehermoso Most of La Libertad's infrastructure damage are homes.

	La Libertad			Vallehermoso		
	Cost		%	Cost		%
Infrastructure	P 75,958,000	\$1,522,204	19%	P 8,565,000	\$171,643	38%
Crops	P 9,418,500	\$188,747	2%	P 7,582,400	\$151,952	34%
Fruits	P 134,040,000	\$2,686,172	33%	P 4,220,000	\$84,569	19%
Vegetables	P 990,000	\$19,840	0.2%	P 600,000	\$12,024	3%
Livestock & Poultry	P 12,626,000	\$253,026	3%	P 590,000	\$11,824	3%
Fishery	P 170,626,800	\$3,419,375	42%	P 950,000	\$19,038	4%
Others	P 2,566,000	\$51,423	0.6%			
Total	P 406,225,300	\$8,140,788	100%	P 22,507,400	\$451,050	100%

Based on Official Reports from La Libertad and Vallehermoso LGU

Out of 4,269 households in the 8 partner communities, 65% suffered damages (52% partially; 13% totally damaged)



Partially + Totally Damaged Houses



Rising COVID cases are another concern that looms over the communities

Negros Oriental

Alert Level 3 until Jan 31

22,219 reported cases

(0.65% of total cases in the country) in NegOr as of January 24

- 948 active cases
- 606 dead
- 20, 665 recovered

Alert I	Level 3
Case Transmission	High &/or Increasing
Bed & Intensive Care Unit Utilization Rate	Increasing
Venue Capacity	max of 30% (indoor) & 50% (outdoor) for FVIs only

La Libertad has 78 confirmed cases, while Vallehermoso confirmed 36 cases



Resuming Feed Back



7 out of 8 Kapitans are already looking forward and preparing to restart Feed Back

	Cangabo	Elecia	Kansumandig	San Jose	South Poblacion	Talayong	Poblacion	Puan
Distribution of Relief Goods								
Fundraising/ Budget Realignment					 			
Distribution of Building Materials							 	
Rebuilding of Homes					T		1	
Plans to Restart Feed Back					 			
Distribution of Seeds					 			
Replanting					†		1	

Legend Completed Ongoing Next Steps

Village Recovery Plan

Feed Back exchange is targeted to resume by the 2nd or 3rd week of Feb and finish by March

	OCT NOV			/		DEC JAN			FEB				MAR										
	11	18	25	01	08	15	22	29	06	13	03	10	17	24	31	07	14	21	28	07	14	21	28
Original		Сар	acity	Build	ding					Ex	chan	inge Im			lmp	act							
Revised	Capacity Building						Exch	ange		Relief & Recovery					Exchange				lmp	oact			
Poblacio n																							

Critical Dates

January 16 - 31 NegOr under Covid-19 Alert Level 3

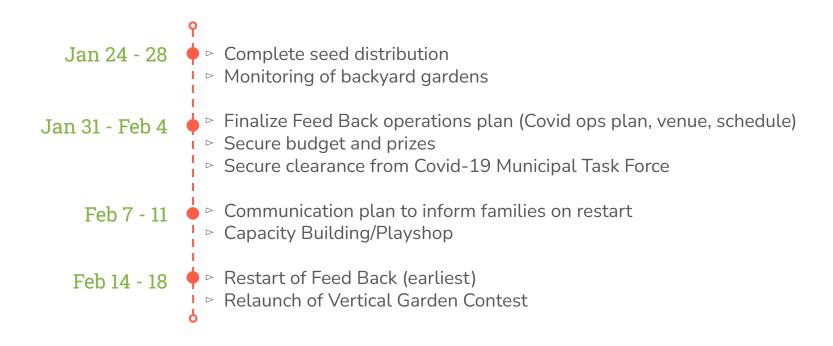
February 7 - May 7 Campaign period for candidates of national elections

March 7 or 14 ARK Insider Trip (Tentative)

March 25 - May 7 Campaign period for candidates of local elections



Critical Next Steps of Relief & Recovery





Feed Back Goals for Negros Oriental: food secure, supply the province, rebuild for self sustainability

Families are food secure

Have excess to exchange or to sell

2 Families to start ventures

Supply food needs of their village, nearby villages and towns, nearby supermarkets and relief operations

3

Families and communities to be resilient

Create a seed bank within the village

Have emergency water filtration, and tarps for next storm

Plant own construction materials (anahaw, bamboo) and wind barriers



We can deploy Feed Back-based emergency funds or remaining relief funds to jumpstart recovery

At each neighborhood level

- 1. COMPOST as top soil was blown by typhoon
- WATER DRUMS to collect rain water for drinking and irrigation during dry, summer months
- Anahaw or sago seedlings for mid-term roofing supply

With each family

- Longer term seeds to diversify families' current stock
- 5. Training for and seeds for natural wind barriers

Message from Partners



Thank you to the incredible Kapitans who made it happen!



Cangabo Kap. Wilson Deñega



Elecia Kap. Nesia



Kansumandig Kap. Nesalyn Jimpayan



Poblacion Kap. Celso Serion



Puan Kap. Aloma Serion



San Jose Kap. Glory Potestas



South Poblacion Kap. Gani



Talayong Kap. Tessie CONFIDENTIAL ruralkids.org | 46

Thank you to Mayor
Em-Em who stepped
up and made sure
communities got
their relief in time.

Mayor



La Libertad Mayor Em-EmEmmanuel Iway

Let's hear it from the Champions



THANK YOU for being first



Abigail Cabanilla	Angelica Luz	Ben Wintle	David Marx	Eschi Rahimi Laridjani
Abraham Van Staalduinen	Angelo & Hazel Sanchez	Bernadette Contreras	David McQueen	Federico De Vera
Adrian Bonifacio	Anna Rima Dael	Bernard Milan	Dianne Villaflor	Feebee Garcia
Ajit Cotha	Anne Ongga	Berta Feliciano	Dimitri Jobert	Flordeliza Demillo
Alba Reyes	Annika Uy	Blogsmith INC	Doris Zahner	Fluf Mallows
Alelei Toral	Ariel Russ	Brad Tully	Dulcie Lin	Francoise Susset
Alexandra Aaron	Arni Cabatingan	Brian Dole	Fraternal Order of	Geoff Brady
Ali Penullar	Asa Mendoza	Brian McDaid	Eagles Manila	Gillian Tytherleigh
Alison Overseth	AuriaJoy Asaria	Camille Malonzo	Eddie Galvez	Henrietta Furer
Alison Rauh	Aya Maceda	Carla and Poly Villacorta	Edwin Raagas	Hiroshi Baensch
Alison Forsberg	Ayesha Vera-Yu	Catherine Swahn	Elizabeth Casasola	Iris Alonso
Ana Lontoc	Barbara Rodriguez	Cecilio Asuncion	Emily Young	Iris Zalun
Andrea de Vera	Beatriz Freires Soares	Chloebelle Aquino	Eric Hoffert	Iza Calzado
Angela Leaney	Belen Enrique	Claudia Sender	Erika Candelario	James Carse

Ernabel Demillo

THANK YOU for being first



James Reitzig	Jessica Herrera	Kara Limon	Lisa Kingery	Mary Ann Sayoc
James White	Jhonel Faelnar	Karen Limon	Louie Aseoche	Matthew Novick
Janet Wiener	Jiza Jimenez	Kathleen Cayetano	Ma. Carmella Oliveros	Megan Tiu
Janice Isabelle Lao	Joe Pallon	Kelly Sturmer	Ma. Cecilia Pedriga	Megan Volkert
Janice Magno	Joey Hofilena	Ken Lingan	Magnolia Romao	Michael Alberto
Janine Dukha	Joey Sunio	Kevin Regan	Maia Palileo	Michael Chung
Jay Romero	John Kim	Kim Lasala	Maite Dickinson	Michael Topitzer
Jean Pierre Lemonnier	Jordan Smith	Kyla Tinio	Manuel Bangsil	Michaela Jimenez
Jeffrey Genuino	Jose Rodriguez	Laura Weidman	Margot Torres	Michelle Camaya
Jeffrey Stern	Josefina Granoff	Lauren Besquillo Chalker	Marian Liwanen	Michelle Plamondon
JenJen Furer	Joseph Madrid / PWX	Linda Wittenberg	Marien Guyot	Michelle Racasa
Jennifer Sy	Josh Bogart	Licelle Cobrador	Marilou Demo	Miguel Francisco De Jesus
Jennifer Sy Carag	Julie Miller	Ligaya Palabyab	Marisa Seifan	Mikee Joves
Jerry Topitzer	Julius Damay	Lillian Lau Yu	Martin Aster	Milacor Cajulis

THANK YOU for being first



Miyako Watanabe

Myra Cruz

Nadine Welch

Nardeen Saleb

Naveen Baddila

Neil Foster

Nella Len

Nico Bolzico

Nicole Holmes

Ode Soliven

Odinah Angelesrecio

Office of CabSec Nograles

Pamela Braxton

Paolo Malabuyo

Patricia Topitzer

Patrick Sheridan

Paul Topitzer

Pauline Nahaq

Pearl Hernandez

Perfection of Man (% Lynette Iglesias)

Philip Ong

Philip Soliven

Philip Arnold Tuano

Philippe Cayrol

Pol Espanola

Quyen Tran

Rachel Walt

Rebecca Sy

Richard Grey

Richard Rudowicz

Rohit & Regina Sawhney

Ronny and TQ Lu

Rotary Club of Makati

Samantha Aratea

Santa Miniano

Santeh Feeds Corp.

Sara Topitzer

Sarah Barrett

Sarah Lazatin

Serena and Brad Reisner

Shaina Tantuico

Shareef Rabaa

Sharlene Aquiler

Shaun Spalding

Sherlen Striegel

Shezad Rokerya

Stefan Meuhlemann

Stephanie Leynes

Steven Solomon

Susan Goldberg

Sylvain Stievani

Sysu Int'l Inc.

Tamara Singh

Teh Min Yang

Trixi Garcia

Vicente Morano

Villegas Family

Wan-Yin Wu

Xela Avilla

Yana Gilbuena & Sharath Babu

Yang Obrero

Yvette Yaneza-Esporlas

Zack Wu

Zherr-Anne Aquino Ng

Appendix



Purchased Goods (per family)

Cangabo	Elecia	Kansumandig	San Jose	South Poblacion	Talayong	Poblacion	Puan				
3 kilos rice											
10 canned goods											
1 pc lighter X											
1 kilo nails											
	Assorted seeds										
		1 bath soap			Х	1 bath soap	Х				
		1 detergent soap	,		X	1 detergent soap	X				
X	Х	X	1 bottle alcohol	X	X	X	Х				
X	×	X	Х	Х	Х	Х	coffee				

Donations From Manila (per family)

Cangabo	Elecia	Kansumandig San Jose		South Poblacion	Talayong	Poblacion	Puan				
	2.5 kilos rice										
2 canned goods	3 canned goods	ds									
	3 pcs biscuits										
1 cup topokki & 1 pack arroz caldo	1 pack arroz caldo	1 cup topokki & 1 pack arroz caldo	1 cup topokki & 1 pack arroz caldo	1 corned beef OR 1 pack of biscuits & 1 pack arroz caldo	Х	1 pack arroz caldo OR biscuits OR topokki					
		10 sachet	s shampoo			11 sachets	10 sachets				
	1 bottle sanitizer										
×	Х	X	X	X 2 packs detergent		X	1 pack detergent				



Purchased Goods Distribution per Village & Municipality

	Total			La Lib	ertad	Total La	Vallehermoso					
Items	All Barangays	Cangabo	Elecia	Kansumandig	San Jose	South Poblacion	Talayong	Libertad	Poblacion	Puan	Total Vallehermoso	
# of Families	4,601	420	521	360	444	516 (487)*	265	2,526	1,475	600 (662)**	2,075	
Rice (per kilo)	13,850	1,250	1,550	1,100	1,350	1,550	800	7,600	4,450	1,800	6,250	
Canned Goods (per can)	46,010	4,200	5,210	3,600	4,440	4,870	2,650	25,260	14,750	6,000	20,750	
Lighter (per Piece)	3,126	420	521	360	444	516	265	2,526	-	600	600	
Alcohol (per 500ml bottle)	709	-	-	- :	444	-	265	709	-	-	*	
Nails (per kilo)*	3,000	333	413	285	352	409	210	2,000	1,000	-	1,000	
Bath Soap (per piece)	3,736	420	521	360	444	516	-	2,261	1,475	-	1,475	
Detergent Bar (per piece)	3,736	420	521	360	444	516	-	2,261	1,475	-	1,475	
Coffee (per sachet)	600	-	-	-	-	-	-	-	-	600	600	
Seeds (per pack)	2,575	236	294	202	251	276	153	1,412	827	336	1,163	

^{**}Puan undercounted families for the first tranche. They initially provided the number of households and provided the correct number considering multiple families in some households.



^{*}South Poblacion overcounted families for the first tranche. Excess packs were given to families who had an extended stay in the evacuation center since their house got destroyed.

Donated Goods Distribution per Village & Municipality

	Total			La Lib	ertad			Total La	Vallehermoso			
ltems	All Barangays	Cangabo	Elecia	Kansumandig	nsumandig San Jose South Poblacion			Libertad	Poblacion	Puan	Total Vallehermoso	
# of Families	4,634	420	521	360	444	487	265	2,497	1,475	662	2,137	
ocs												
Shampoo (sachet)	10,080	-	-	- :	-	-	-	-	10,080	-	10,080	
Sanitizer (150ml bottle)*	2,016	420	521	360		487		1,788	228		228	
Arroz Caldo (200ml pack)	3,030	420	521	360	444	485	265	2,495		535	535	
ABS				:								
Canned Goods (can)	10,048	840	1,563	720	888	1,227	530	5,768	2,956	1,324	4,280	
Shampoo (sachet)	38,400	4,200	5,210	3,600	4,440	4,870	2,650	24,970	6,810	6,620	13,430	
Alcohol (bottle)*	1,920							0	1,258	662	1,920	
Rice (kilo)	10,000	1,050	1,300	900	1,100	1,200	700	6,250	2,600	1,150	3,750	
Assorted Biscuits (pack)	10,734	1,260	1,563	1,080	1,332	1,695	795	7,725	2,229	780	3,009	
Topokki Cup	1,500	420		360	444		265	1,489		11	11	
Detergent	1,200						530	530		670	670	
East West												
Seeds (pack)	200	34	41	29	36	39	21	200			_	

